

Agricultural Credit Risk Management

Training Manual

Training notes

Module objective

The objective of this module is to enhance agricultural risk management. After completion of this course, participants should be able to:

- Recognize and measure risks related to agricultural lending
- Manage risks related to agricultural lending
- Compile a risk dashboard

The target group of this module consists of agricultural loan officers, credit managers and branch managers.

Mode of delivery

This training manual is accompanied by a **Powerpoint presentation** that follows the sequence of the manual. The style is interactive.

The module foresees in 3 **exercises**:

- Case study: manual calculation of vintage analysis and portfolio migration rates
- Risk scoring using a risk matrix
- Compilation of a risk dashboard

Mode of assessment

Students will be assessed based on their participation in discussions and the quality of individual exercises.

Trainer to be evaluated based on Centenary form for this purpose.

Reference material

1. Von Pischke (1992): Finance at the Frontier
2. CGAP (2005): Managing risks and designing products for agricultural microfinance: features of an emerging model

Time line

Our estimate is that this module can be taught in 1.5 days.

Contents

| | |
|--|----|
| Training notes | 2 |
| Module objective | 2 |
| Mode of delivery | 2 |
| Mode of assessment | 2 |
| Reference material..... | 2 |
| Time line..... | 2 |
| 1. Introduction to agricultural credit risk management..... | 1 |
| 1.1 What is risk? | 1 |
| 1.2 What is agricultural credit risk? | 1 |
| 1.3 Risk management framework for agricultural credit..... | 1 |
| 2. Risk recognition | 3 |
| 2.1 Introduction..... | 3 |
| 2.2 Operational risk..... | 3 |
| 2.3 Credit risk | 3 |
| 2.4 Intrinsic risk | 3 |
| 2.5 Concentration risk..... | 4 |
| 2.6 Agricultural production risk | 4 |
| 2.7 Agricultural marketing and price risk..... | 4 |
| 2.8 Untimely disbursement risk | 7 |
| 2.9 Rural risks | 7 |
| 3. Risk measurement..... | 8 |
| 3.1 Introduction..... | 8 |
| 3.2 Operational risk measurement | 9 |
| 3.3 Credit risk measurement through scoring– at individual loan level..... | 10 |
| 3.4 Credit risk measurement - Portfolio Quality Indicators..... | 12 |
| 3.5 Concentration risk measurement | 15 |
| 3.6 Agricultural production risk measurement..... | 16 |

| | | |
|-----|--|----|
| 3.7 | Market and price risk measurement..... | 17 |
| 3.8 | Untimely disbursement risk measurement | 19 |
| 4. | Risk management strategies and tools | 20 |
| 4.1 | Introduction..... | 20 |
| 4.2 | Risk Transfer | 22 |
| 4.3 | Risk mitigation through internal processes and controls | 22 |
| 4.4 | Risk mitigation at portfolio level – the Risk Dashboard..... | 25 |
| 4.5 | Risk Coping or risk acceptance | 27 |
| | Annex 1 – Scorecard for agricultural loans below 50 million Shs..... | 28 |
| | Annex 2 - Scorecard for agricultural loans above 50 million Shs..... | 30 |

1. Introduction to agricultural credit risk management

1.1 What is risk?

A few easy to grasp definitions of risk are ‘the possibility of loss’¹; or ‘the possibility that things do not work out as planned’; or even simpler: ‘uncertainty’. In (agricultural) lending, we trade the present (the agricultural loan) against the future (loan repayments) at a cost (interest payments). Because the future is uncertain, risk is always present in what we do.

1.2 What is agricultural credit risk?

Risk is inherent in agriculture. Thus, it is not surprising that many agricultural lending projects have had poor repayment performance². Agricultural risks can be broken down into three main types of risks, i.e. risks caused by fluctuations in production, risks caused by fluctuation in prices and, last but not least, risks related to untimely loan disbursements.

For the purpose of this training manual, agricultural credit risk is not limited to agricultural risks, but includes risks that interrelate to agricultural lending such as credit risk, operational risk, concentration risk.

1.3 Risk management framework for agricultural credit

In this manual we will introduce a simple but effective framework for agricultural risk management. Risk management is defined as the process of understanding and proactively managing risk before the event responsible for the risk occurs. Risks are typically managed through risk mitigation, risk transfer and risk coping.

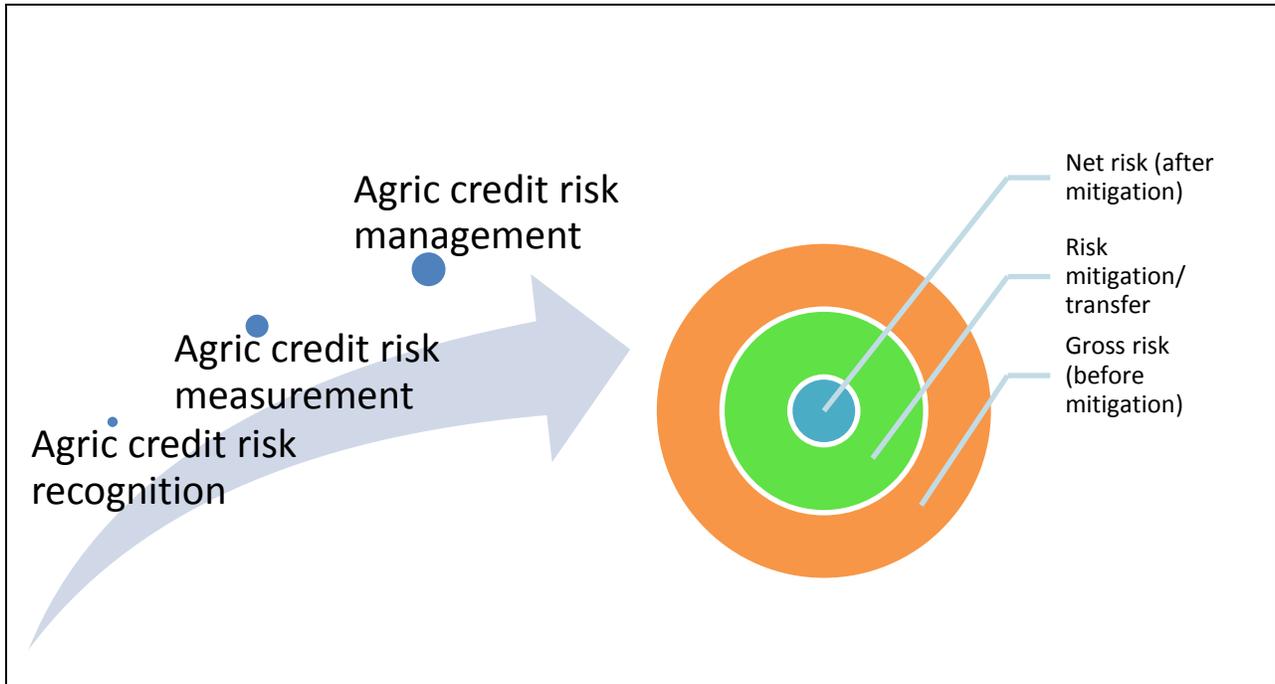
However, before risks can be managed, risks have to be first recognized and understood; and measurements need to be in place to indicate the risk exposure per category. Once that is done, we can start managing the agricultural credit risk and related risks that we are exposed to. Risk before any mitigation or transfer takes place is referred to as ‘gross risk’. After risk has been mitigated, the remaining risk is ‘net risk’.

In this manual, we look at risk management from the perspective of the agricultural loan officer, credit manager and branch manager.

¹ Von Pischke (1991) Finance at the Frontier

² CGAP (2005)

Exhibit 1 – Risk management framework



2. Risk recognition

2.1 Introduction

As mentioned before, we look at risk management of agricultural lending through the eyes of the loan officer, credit manager and branch manager. We will leave out typical risks that are associated with financial intermediation, such as risks related to mismatches in maturity between assets and liabilities and interest rate risk.

In discussing the types of risks, we will start with those risks that are present in lending, and then focus in on those risks that are specific for agricultural lending relationships. Finally, attention will be paid to rural risk.

2.2 Operational risk

Operational risk arises from the potential that inadequate information systems and controls, operational problems, breaches in internal controls, fraud, human error, management failure or unforeseen catastrophes will result in unexpected losses.

2.3 Credit risk

Credit risk is the risk that the borrower may not pay as scheduled; or may not pay at all. One context in which credit risk needs to be examined is the problem of asymmetrical distribution of information. In any lending relationship, the borrower has more information about his activities than the lender does. This means that the lender bears the risk of innocently making poor credit decisions because of inadequate information, and also that the borrower may abuse the lending relationship.

Another view on credit risk is one that arises from the design of credit arrangements. Are loan products, amounts, repayment plans, maturities, costs etc. adequate for the borrower or do they cause the borrower to default?

2.4 Intrinsic risk

Intrinsic risk is the risk associated with the financial situation, skills and experience of an individual borrower. Assuming the problem of information asymmetry is adequately dealt with, does the borrower have the skills and experience to make the project work?

2.5 Concentration risk

Concentration risk is the risk associated with a concentration of borrowers with certain characteristics in a loan portfolio that are subject to similar adverse events. For instance, hawkers may be subject to restrictive municipal legislation, maize farmers may be subject to price risk; coffee farmers may be subject to risk of coffee berry borer. The higher the concentration of similar characteristics in a loan portfolio, the higher the concentration risk may be.

2.6 Agricultural production risk

Agricultural production risk can be broken down into:

- Climatic risk: the occurrence of drought, excessive rainfall, temperatures, hailstorms etc.
- Risk of pests and diseases;
- Risk related to farm management (intrinsic risk).

Such risks are higher for farmers engaged in monoculture of crops that are particularly sensitive to the correct use of high-quality inputs or the timing of harvesting. Risk in agriculture can also be traced to farmers seeking to increase their incomes through higher-risk, higher-return cropping strategies.

Risk related to the quality of farm management, a form of intrinsic risk, is an outgrowth of factors or characteristics that are specific to a given individual farmer. This can be risks related to faulty farm management, lack of skills, use of poor quality inputs, dependency on a single crop, lack of access to markets etc. Although modern farm methods are generally looked upon favorably as yields can be higher, they can also increase risk and make the farmer more dependent on inputs than when planting local varieties.

2.7 Agricultural marketing and price risk

Marketing risk relates to the inability to sell on time, in the right quantities and/or at an acceptable quality standard. This includes the short- and long-term market situation and the use or absence of marketing contracts.

Related to marketing risk is the risk of side selling (from a buyer's perspective), whereby farmers do not honor their supply obligations by selling 'on the side'.

Price risk is the risk that earnings decline as a result of a change in the level or volatility of commodity prices.

Many agricultural markets are imperfect, lacking full information and a good communications infrastructure. The prices that crops will sell for are unknown at the time of planting, and vary

with levels of production (locally and globally) and demand at the time of sale. And farmers have no real way of knowing how many other farmers are planting a specific crop or how average yields will fare in any given year. Often, a good price one year motivates a lot of farmers to move into the same crop the next year. This shift increases production in the face of constant demand, driving down the price and making the crop much less attractive the following year. This is what happened (among other things) in Centenary Bank in late 2001 and early 2002 when a bumper maize harvest caused maize prices (and farmer incomes) to fall, significantly affecting loan repayment. Inelastic demand for many agricultural products causes small increases in production to result in large price swings, as demonstrated by the cobweb model in the box below.

Box 1 - The cobweb model³

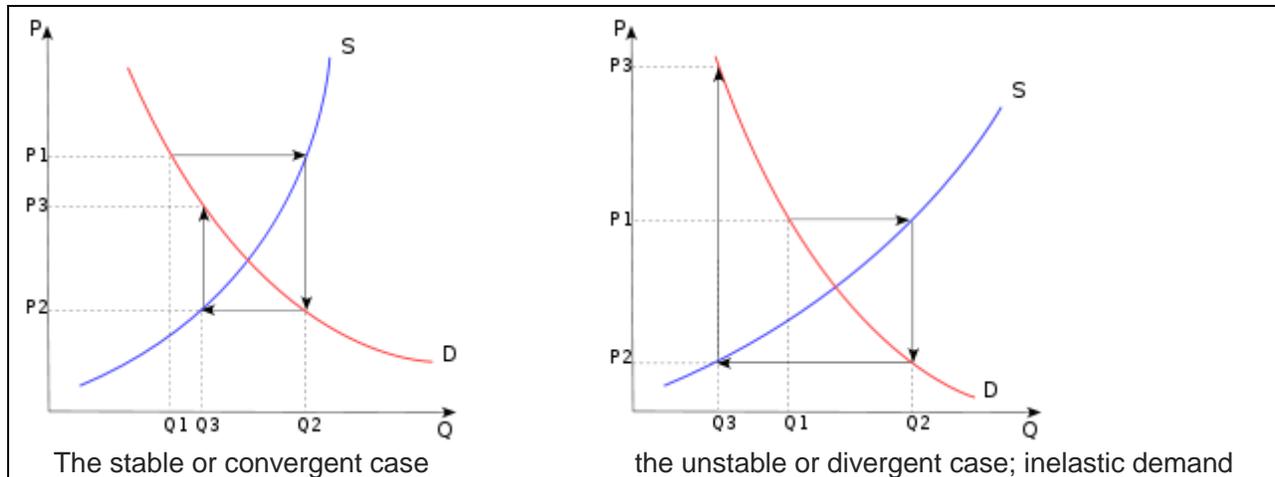
The cobweb model

Suppose for example that as a result of unexpectedly bad weather, farmers go to market with an unusually small crop of strawberries. This shortage, equivalent to a leftward shift in the market's supply curve, results in high prices. If farmers expect these high price conditions to continue, then in the following year, they will raise their production of strawberries relative to other crops. Therefore when they go to market the supply will be high, resulting in low prices. If they then expect low prices to continue, they will decrease their production of strawberries for the next year, resulting in high prices again.

This process is illustrated by the graphs below. The equilibrium price is at the intersection of the supply and demand curves. A poor harvest in period 1 means supply falls to Q_1 , so that prices rise to P_1 . If producers plan their period 2 production under the expectation that this high price will continue, then the period 2 supply will be higher, at Q_2 . Prices therefore fall to P_2 when they try to sell all their output. As this process repeats itself, oscillating between periods of low supply with high prices and then high supply with low prices, the price and quantity trace out a spiral. They may spiral inwards, as in the top figure, in which case the economy converges to the equilibrium where supply and demand cross; or they may spiral outwards, with the fluctuations increasing in magnitude.

Simplifying, the cobweb model can have two main types of outcomes:

- If the supply curve is steeper than the demand curve, then the fluctuations decrease in magnitude with each cycle, so a plot of the prices and quantities over time would look like an inward spiral, as shown in the first diagram. This is called the *stable or convergent case*.
- If the slope of the supply curve is less than the absolute value of the slope of the demand curve due to demand inelasticity, then the fluctuations increase in magnitude with each cycle, so that prices and quantities spiral outwards. This is



With the entry of new players, growing competition in international markets can fundamentally change the competitiveness of a local industry, as with Vietnam's recent entry into the coffee industry at the expense of higher-cost producers in Latin America and Africa. The result has been millions of dollars of bad debt in commercial banks that specialize in lending to small coffee producers throughout Central America.

Price risk for traders/ marketers of agricultural produce

Price risk is by no means limited to farmers. Traders/ marketers of agricultural produce are by definition vulnerable to price risk when they:

- Agree on a price for purchases from farmers or other traders, without having an agreement on the sale price of that produce with a buyer: they go 'long'.
- or
- Agree on a selling price with a buyer, without having an agreement on the purchase price of that produce with farmers or other traders: they go 'short'.

The greater the quantity, the greater the potential loss should the market price of the produce move against the trader's position. The size of a contract by itself does not cause risk, but it determines the financial impact (exposure) that the trader will face should a risk situation materialize.

The timing is also of influence, because the longer this price risk persists, the more opportunity there is for the market to move against the trader. Conversely, if the buying and selling are closely timed, the period of exposure is shorter.

2.8 Untimely disbursement risk

Untimely disbursement risk refers to the risk that the bank is late in disbursing the loan, making the loan unusable for purchasing the necessary inputs, or even worse, leading to a delay in sowing/ planting.

The precision of crop schedules generates specific risk for agricultural finance. Loan disbursements need to be tailored to irregular cash flows, yet the timing of final crop income may vary, based on when farmers choose to sell. (They may delay selling until market conditions are favorable.) These characteristics of agricultural production require lenders to be quite efficient and physically close to their farmer clients. Thus, for banks and other financial institutions, agricultural lending involves a risk of causing default due to their own inefficiency. The production of most improved cash crops is relatively complex, involving careful timing of numerous steps— from preparing land through planting, fertilizing, and harvesting. Mistakes or delays at any step can substantially reduce returns—or eliminate them altogether.

2.9 Rural risks

A number of risks occur precisely because the target group resides in the rural areas. As mentioned before, rural areas are sparsely populated by relatively poor people and have poor access to basic services such as health and education, which increases the risks to the lender.

Another characteristic of rural areas is that ownership of land is often not formalized, giving the Bank little formal securities to liquidate in case of default.

3. Risk measurement

3.1 Introduction

Some risks are easier to measure than others. Many risks are mitigated by controls that are embedded in work flows or processes, and are therefore barely noticeable as they have been mitigated already to a large extent. Some risks are internal while others are external. This chapter will deal with a structured and pragmatic way of measuring risk exposure; and presenting the measurements in a risk dashboard. The idea is that the dashboards can be completed at loan officer or branch level with information that is readily available from the internet in combination with information from the bank's core banking system.

We will first examine the risks that we identified in the previous chapter and suggest a form of measurement that helps us assess the level of risk.

Table 1 – Summary of risk measurement

| | Form of measurement | Source |
|---|---|---|
| Operational risk (quarterly) | Staff turnover of agric. LO Fraud damage (in USD) Breaches of procedures | Branch info; HR statistics; Internal audit reports |
| Credit risk & intrinsic risk Breakdown by: agricultural credit product and subsector | Scorecard Portfolio quality indicators <ul style="list-style-type: none"> - Portfolio at Risk (PAR) - Migration analysis - Vintage analysis Growth indicators <ul style="list-style-type: none"> - Growth per month Collateral coverage Percentage of agric. loan portfolio under Danida LG | Core banking system + own calculations |
| Concentration risk | Agric. portfolio as % of total Detailed breakdown of agricultural portfolio by agricultural sub-sector | Core banking system; own calculations |
| Agricultural production risk - Climatic risk | Up-to-date weather forecasts | http://www.fews.net/east-africa/uganda |

| | | |
|-----------------------------|--|----------------------------------|
| - Risk of pest and diseases | | |
| Market and price risk | Development of farm gate and retail prices per week/ month | Infotrade, FEWS, Farmgainafrica. |
| Untimely disbursement risk | Average processing time since application | |

3.2 Operational risk measurement

Staff turnover

The risk associated with staff turnover is first and foremost that experience and knowledge leaves the institution or is terminated and is replaced with less experienced and less knowledgeable and experienced staff. There is an additional risk related to turnover of agricultural loan officers as they may take 'their' clients with them to their new employer, usually a competing financial institution.

For purposes of agricultural credit risk management staff turnover is defined as the percentage of agricultural credit staff that left the institution in a certain period, divided by the total number of agricultural credit staff. It can be calculated at branch level, at department level or for the institution as a whole. For ease of interpretation, the ratio can best be calculated per quarter but also cumulatively and on an annualized basis.

Agric. staff turnover =
$$\frac{\text{No. of agric. staff that left the /branch institution in previous quarter}}{\text{No. of agric. staff (at branch or institutional level)}}$$

Cumulative agric. staff turnover =
$$\frac{\text{No. of agric. staff that left the branch/ institution since 01.01}}{\text{No. of agric. staff (at branch or institutional level)}}$$

Both formulas can be annualized to make it comparable to previous year figures and to act as an early warning indicator.

Fraud occurrence & audit findings related to agricultural credit

Fraud occurrence measures the number of fraud incidents (if any) linked to agricultural credit per quarter at branch and institutional level, based on internal audit reports.

Breaches of procedures that are related to agricultural credit are also measured by quarter. These include errors such as omissions in forms, missing signatures etc.

3.3 Credit risk measurement through scoring- at individual loan level

Centenary Bank has recently developed 2 scorecards for agricultural lending: one for loans below 50 million Shs and one for loans above 50 million Shs.

Scorecard for loans below 50 million Shs

The scorecard builds on the current score card in use by the Bank and incorporates specific agriculture related risks. The model has three parts, Part A, B and C. Part A is the same as the credit score card in use in the Bank, slightly modified for a maximum score of 85.

Part B of the model includes parameters for evaluation of the risks related to crop production, focusing on acreage under cultivation (whereby it is assumed that large farmers are better able to withstand risk than small farmers), production risk (fluctuation in yield) and price risk (fluctuation in price). Part B carries a maximum of 15 marks.

Exhibit – Scorecard Part B: agricultural production

| SI No | ITEM | RANGE | SCORE | INPUT |
|--------------------------|---|---|------------------------------------|----------|
| 1 | EXTENT OF FARM CULTIVATED | MORE THAN 20 ACRES | 5 | |
| | | >10 ACRES BUT <20 ACRES | 4 | |
| | | >5 ACRES BUT <10ACRES | 3 | |
| | | MORE THAN 2 ACRES | 2 | |
| | | 2 ACRES AND LESS | 1 | |
| | | <i>Input Score Given</i> | | |
| 2 | AGRI-PRODUCTION RISK | | | |
| | | YIELD as percentage of previous year's yield | as per or beyond estimate/ 100% | 4 |
| | | <i>(If yield is fluctuating, immediate three crop seasons' average yield can be reckoned)</i> | likely to be 85% or above | 3 |
| | | | likely to be between 70%-85% | 2 |
| | | | likely to be between 70%-60% | 1 |
| | | | likely to be less than 60% | 0 |
| | | <i>Input Score Given</i> | | |
| 3 | PRICE RISK | | | |
| | | Price Volatility observed last season | Stable or Low volatility up to 10% | 6 |
| | | Price Volatility= $\frac{\text{Max Price}-\text{Min Price}}{\text{Average Price}}$ | Volatility >10% but <20% | 4 |
| | | | Volatility >20% but <30% | 3 |
| | | | Volatility >30% but <40% | 2 |
| | | <i>(If immediate preceding season's price is not reflective of normal trend, immediate three crop seasons' average price can be reckoned)</i> | Volatility >40% and <50% | 1 |
| | | | Very High volatility 50% or more | 0 |
| <i>Input Score Given</i> | | | | |
| | SUB TOTAL FOR AGRI PRODUCTION RISK | PART B | 15 | 0 |

Part C of the scorecard relates to loans for livestock production, Processing or Marketing. Part C also carries a maximum of 15 marks. The scorecard focuses on regularity of income, competition and trend in net income.

Exhibit – Scorecard Part C: Agricultural processing, marketing and livestock

| PART C - AGRI PROCESSING, AGRI MARKETING & LIVE STOCK ACTIVITIES (Non-farm activity) | | | | |
|--|------------------------------------|---------------------------------------|----|---|
| 1 | REGULARITY OF INCOME FROM ACTIVITY | | | |
| | | Stable year round income | 5 | |
| | | Seasonal income | 3 | |
| | | Sporadic | 1 | |
| | | <i>Input Score Given</i> | | |
| 2 | DEMAND SUPPLY GAP & Competition | Good demand and low competition | 5 | |
| | | Adequate demand with fair competition | 3 | |
| | | Declining demand & highly competitive | 1 | |
| | | <i>Input Score Given</i> | | |
| 3 | TREND IN NET INCOME | | | |
| | | Increasing | 5 | |
| | | Steady | 3 | |
| | | Declining | 1 | |
| | | <i>Input Score Given</i> | | |
| | SUBTOTAL FOR NON-FARM ACTIVITY | Part C | 15 | 0 |

Total scoring will be done as follows:

- For crop production, Scoring will be done for Part A +Part B
- For agricultural activities other than crop production, scoring will be done for Part A +Part C.

The maximum score is 100: 85 for part A + 15 for part B or C. Please see Annex 1 for the complete scorecard for loans below 50 million Shs.

Scorecard for agricultural loans above 50 million Shs.

The scorecard for agricultural loans above 50 million Shs in consists of detailed sub-scorecards for crop production, investment, livestock, processing and marketing. Each sub-scorecard consists of 11 to 13 items to be scored. General risks are scored at a maximum of 55, agricultural related risks are scores at a maximum of 30, while factors influencing the interest rate offered to the client are scored at a maximum of 15. The maximum score is 100. Please see Annex 2 for the complete scorecard for loans above 50 million Shs.

3.4 Credit risk measurement - Portfolio Quality Indicators

Portfolio at Risk

The Portfolio at Risk rate (PAR) expresses the principal of delinquent loans as percentage of total portfolio.

$$\text{PAR} = \frac{\text{Outstanding principal of all (agricultural) loans in arrears}}{\text{Outstanding principal of the total (agricultural) loan portfolio}}$$

PAR can include all delinquent loans over a certain number of days late (most common measurement is over 1 day or over 30 days late), or include a breakdown by aging group (in this example, each aging group is 30 days):

Table 2 – PAR by aging group

| Breakdown | PAR | Limit |
|--------------|-----|-------|
| 1-30 days | | |
| 31-60 days | | |
| 61-90 days | | |
| 91-120 Days | | |
| 121-150 days | | |
| 151-180 days | | |

The PAR ratio also has a number of disadvantages:

- When the portfolio grows, PAR may under represent the seriousness of arrears due to the growing denominator to which newly disbursed loans are added which are by definition performing; likewise, when a portfolio shrinks, PAR may over-represent the seriousness of arrears.
- Once loans are written off, they disappear from PAR statistics.

Migration analysis

Migration analysis is a tool that analyses what volume or percentage of overdue loans migrate from one aging category to another in a given time period, typically 1 month. For instance, what percentage of loans overdue from 1-30 days migrates to the critical category of 31-60 days overdue in 1 month time? Migration analysis helps us to interpret the effectiveness of loan collection and spot adverse patterns in collection early on. Ideally migration analysis is measured against pre-set limits.

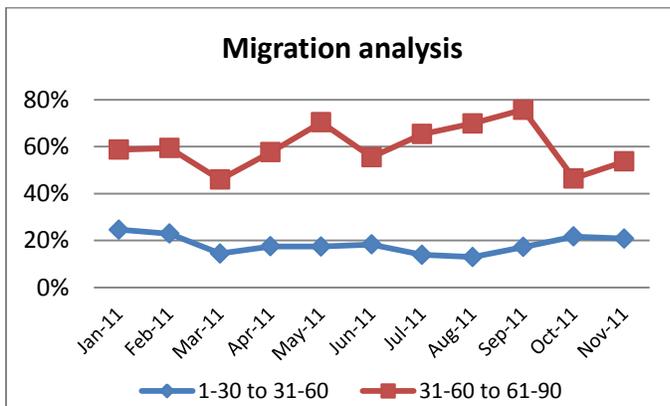
Table 3 – Example of migration analysis

| | Dec-10 | Jan-11 | Feb-11 | Mar-11 | Apr-11 | May-11 | Jun-11 | Jul-11 | Aug-11 | Sep-11 | Oct-11 | Nov-11 |
|----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| 1 to 30 | 1,935,131 | 2,320,994 | 2,592,538 | 2,663,674 | 2,797,524 | 2,500,743 | 2,707,490 | 2,590,905 | 2,194,010 | 2,177,431 | 2,298,966 | 2,428,209 |
| 31 to 60 | 434,935 | 476,587 | 531,631 | 374,014 | 465,420 | 487,198 | 457,444 | 376,317 | 334,969 | 378,196 | 472,781 | 478,119 |
| 61 to 90 | 226,621 | 255,278 | 283,031 | 244,271 | 215,527 | 327,555 | 270,308 | 298,817 | 262,952 | 253,661 | 175,615 | 253,791 |

| | | | | | | | | | | | | |
|----------------|--|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| 1-30 to 31-60 | | 25% | 23% | 14% | 17% | 17% | 18% | 14% | 13% | 17% | 22% | 21% |
| 31-60 to 61-90 | | 59% | 59% | 46% | 58% | 70% | 55% | 65% | 70% | 76% | 46% | 54% |

The above data can also be presented graphically:

Graph 1 – Example of migration analysis



Vintage analysis

Vintage analysis is a tool that allows for performance comparisons of portfolio quality between portfolio segments, usually months. Data is grouped into segments based on the origination month (a vintage), and can be formatted in a triangular fashion with age (months on book) and vintage as the two axes (see table 4).

Each cell in a vintage table shows a delinquency percentage, similar to the PAR rate with the difference that the rate is calculated as a percentage of amount disbursed in a certain month, and not as a percentage of the outstanding portfolio. The other difference is that written off loans or rescheduled loans are not excluded from the delinquent loans.

Vintage PAR = $\frac{\text{Principal of all delinquent loans disbursed in a certain month}}{\text{Amount disbursed in a certain month}}$

Table – Example of a vintage table (PAR30)

| | Jul-12 | Aug-12 | Sep-12 | Oct-12 | Nov-12 | Dec-12 | Jan-13 | Feb-13 | Mar-13 | Apr-13 | May-13 | Jun-13 | Jul-13 | Aug-13 | Sep-13 | Oct-13 |
|-----------------------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| Months on book | | | | | | | | | | | | | | | | |
| 0 | | | | | | | | | | | | | | | | |
| 1 | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% |
| 2 | 0.0% | 0.0% | 0.0% | 0.1% | 0.0% | 0.3% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | 0.3% | 0.2% | |
| 3 | 0.0% | 0.0% | 0.1% | 0.2% | 0.4% | 0.3% | 0.0% | 0.0% | 0.2% | 0.0% | 0.0% | 0.0% | 0.0% | 0.0% | | |
| 4 | 0.0% | 0.0% | 0.2% | 0.4% | 0.2% | 0.3% | 0.0% | 0.1% | 0.4% | 0.0% | 0.0% | 0.1% | 0.2% | | | |
| 5 | 0.0% | 0.0% | 0.2% | 0.5% | 0.6% | 0.3% | 0.1% | 0.2% | 0.4% | 0.0% | 0.0% | 0.1% | | | | |
| 6 | 0.0% | 0.0% | 0.3% | 0.4% | 0.7% | 0.5% | 0.3% | 0.3% | 0.5% | 0.1% | 0.1% | | | | | |
| 7 | 0.2% | 0.5% | 0.2% | 0.5% | 1.1% | 0.8% | 0.4% | 0.3% | 0.5% | 0.1% | | | | | | |
| 8 | 0.2% | 0.5% | 0.4% | 0.7% | 1.1% | 1.2% | 0.4% | 0.3% | 0.8% | | | | | | | |
| 9 | 0.7% | 0.9% | 0.9% | 0.9% | 1.3% | 1.5% | 0.3% | 0.3% | | | | | | | | |
| 10 | 0.7% | 1.6% | 1.0% | 0.9% | 1.4% | 1.5% | 0.6% | | | | | | | | | |
| 11 | 1.2% | 1.7% | 0.9% | 0.9% | 1.3% | 1.4% | | | | | | | | | | |
| 12 | 1.3% | 1.7% | 1.3% | 1.4% | 1.8% | | | | | | | | | | | |
| 13 | 1.5% | 1.8% | 2.2% | 1.8% | | | | | | | | | | | | |
| 14 | 1.9% | 1.9% | 2.2% | | | | | | | | | | | | | |
| 15 | 1.8% | 1.9% | | | | | | | | | | | | | | |
| 16 | 2.1% | | | | | | | | | | | | | | | |

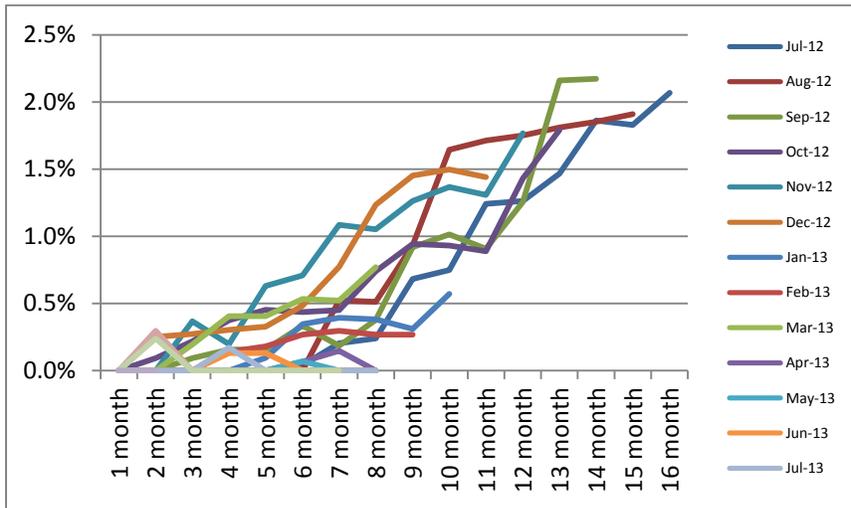
In this type of analysis, a portfolio is completely deconstructed into separate vintages which allow a clear look at all the independent parts of the loan portfolio. The outer diagonal shows the most recent performance of the separate vintages by month of disbursement. This technique isolates the segments to show behavioral aspects and financial performance for the individual vintages. Breaking down a portfolio into these separate vintages can help identify trends and point to particular reasons for shifts in loan portfolio performance. Ideally a logbook of major events is kept that can be linked to the performance of certain vintages such as relaxing of credit standards, introduction of new products, but also droughts, floods, prevalence of pests etc. Ideally vintage analysis is measured against pre-set limits.

We can look at a vintage table from left to right, i.e. horizontally which tells you something about the consistency of portfolio quality with the same number of months on book. We can also look vertically, i.e. at the behavior of a certain vintage (month in which loans were disbursed). Finally we can compare two or more diagonals to see the impact of macro (economic) events.

While vintage analysis may seem complicated, it can be calculated with the help of system reports and MS-Excel fairly easily. If data can be exported from the system electronically, all the better. Each agricultural loan officer/ branch should in principle be able to calculate their own vintage tables and interpret them.

Vintage analysis can also be displayed graphically as follows, whereby attention must be paid to the steepness of the curves (flatter is better) and after how many months the line peaks.

Graph – Vintage analysis



Growth rate

The growth rate is a straightforward ratio:

$$\text{Growth rate} = \frac{(\text{Agric}) \text{ Loan Portfolio end of period} - (\text{Agric}) \text{ Loan Portfolio end of previous period}}{\text{Agric. Loan Portfolio end of previous period}}$$

Usually growth is considered to be positive as it means the bank is increasing its portfolio; but fast growth can be unsustainable if there are insufficient resources available to manage the growth properly. Growth rates need to be measured against pre-set limits.

Exercise 1 : case study to practice migration and vintage analysis (on handouts)

3.5 Concentration risk measurement

Breakdown of loan portfolio by sub-sector and geography/zone

A breakdown of the loan portfolio by agricultural sub-sector allows us to see if concentration risk exists or if there is a trend towards concentration risk.

A meaningful breakdown of the agricultural portfolio could look as follows:

| | % of portfolio | Limit |
|-------------------------|----------------|-------|
| Agricultural production | | |
| Agricultural Marketing | | |

Agricultural Processing**Total Agriculture**

In order to get a grip on the real risk of agricultural lending, agricultural production risk needs to be broken down further into key activities or crops/ livestock farming which are each subject to their own sub-set of risks. Such a breakdown could be (livestock and crop activities can differ from branch to branch according to what the branch finances):

| | % of portfolio | Limit |
|--|-----------------------|--------------|
| Dairy | | |
| Poultry | | |
| Cattle breeding | | |
| Pig rearing | | |
| <i>Subtotal livestock</i> | | |
| Matooke | | |
| Maize | | |
| Coffee | | |
| Beans | | |
| | | |
| <i>Subtotal crop production</i> | | |
| Total agricultural production | | |

3.6 Agricultural production risk measurement

Agricultural production risk is difficult to measure and quantify at (loan officer or branch) loan portfolio levels. One approach could be to periodically classify each loan into one of 3 risk categories, low, medium and high. Another, less cumbersome approach is to consider external information on weather forecasts that impacts food security, as published by the **Famine Early Warning Systems Network (FEWS Net)**, a leading provider of early warning and analysis on acute food insecurity. Created by the USAID after devastating famines in East and West Africa, FEWS provides objective, evidence-based analysis to help government decision-makers and relief agencies plan for and respond to humanitarian crises.

While our concern is of course not food security per se, the events that impact food security also impact the harvests and animal health of our clients. FEWS offers relevant and up-to-date web-based information that is available at no cost. There is a special page on Uganda:

<http://www.fews.net/east-africa/uganda>.

Exhibit 2 – screenshot of FEWs Net website



In addition, we can take available local press and local information into account. We can then indicate in the Dashboard either low, medium or high agricultural production risk due to projected weather conditions.

3.7 Market and price risk measurement

Primary source: Information from Infotrade

Infotrade issues weekly commodity prices on their website by 34 different markets throughout Uganda, and also consolidated prices per region.

<http://www.infotradeuganda.com/index.php/market-information/food-prices.html>

Exhibit 3 - Screenshot of Infotrade website



It also issues weekly analysis reports; Infotrade collects food prices three times a week, Monday, Wednesday and Saturday. Field officers from each of the markets covered collect prices and other relevant agricultural data and enter it into a secure on-line database. Once a week all the data entered into the database is analyzed and a summary report is produced containing highlights from the week. This report includes:

- Average food prices per market
- Announcements for upcoming agricultural events - workshops, trainings, meeting
- Featured commodity - every week attention is paid to one special commodity
- Weather Forecasts for the next 7 Days
- Narrative Analysis explaining why price changes occurred that week

Loan officers/ branches can subscribe to the weekly analysis reports free of charge which is recommended.

Secondary source: Information from FEWS Net

FEWS net, the same source that we use for climatic risk, issues a monthly price bulletin. The price bulletin provides a set of charts showing monthly prices in the current marketing year in selected urban centers and allowing users to compare current trends with both five-year average prices, indicative of seasonal trends, and prices in the previous year. The slight drawback, as mentioned previously, is that it focuses on crops that are important for food security: matoke, dry cassava chips, sorghum, millet, beans, and white maize

Secondary source: Information from Farmgainafrica

Another source of price information is Farmgain Africa <http://www.farmgainafrica.org/> with retail and wholesale prices on a large variety of commodities, plus a summary on key trends:

Exhibit 4 – Example of trends from www.farmgainafrica.com

Maize price in Kampala decreases

The maize grain price fell this week from Ugx.600/kg last week to Ugx.580/kg in Kisenyi-Kampala dry grain market. The price of maize flour also reduced to Ugx.60, 000 for a 50 kilograms bag in the same market. Apparently there was more maize on the market as people search for school fees. A lot of maize is still held in the rural areas in stores. There was no change at the Produce line market in Lira. In Masindi, maize was bought at Ugx.500 farm gate price in Diima Sub County. In Gulu, the maize price increased from Ugx.600 to 700/kg due to low demand. Usually at this time of the year, when the first school term opens, the demand for maize increases the market price slightly. However, if the big grain buyers are stocking, the market price would rise faster. This will also depend on the harvest season.

In Kiboga, maize was offered at Ugx. 450/kg farm gate price in Ntunda and Nsambya Sub County generally. The wholesale price in Kiboga town centre was recorded at Ugx.500/kg. In Arua, the grain price increased slightly to Ugx.850/kg wholesale.

At Busia border produce market which has been the main maize market since this year began, Kenyan traders were vigorously sorting and loading maize destined for major towns such as Kisumu, Nairobi, Nakuru and Bondo. Over 1500-1900 tons were ferried out of this market daily. Maize was delivered to this border town from Kiboga, Mubende, Kadagi, Hoima, Soroti, Serere, Bunyoli, Busoga and Fort Portal.

Good quality maize grain was bought at Ksh.25/kg. It has been at this price for the last 4 weeks. The Ugandan shilling appreciated a little at Ksh.27.8. This meant that the maize price declined slightly from last (Feb 10, 2014).

3.8 Untimely disbursement risk measurement

The average processing time per agricultural loan can be measured as the time between application and disbursement for all loans disbursed in a certain period, expressed in number of days.

Average processing time per agric. loan = $\frac{\text{Processing time of all agric loans disbursed in month}}{\text{Number of agric. loans disbursed in month}}$

4. Risk management strategies and tools

4.1 Introduction

Now that the main risks are acknowledged and measured, we can consider on how to best manage these risks. Risk management is defined as the process of understanding and proactively managing risk before the event responsible for the risk occurs.

It may help to think of risk in two dimensions, likelihood of an event taking place; and the impact of such an event. This is usually displayed in a ‘risk matrix’ (see below). Risks that have high likelihood and critical impact can be considered ‘high risk’.

Thus, the risk management measures taken need to lower the probability of the event occurring, and/ or lower the impact when the event occurs.

Exhibit 5 – Risk matrix with probability and impact

| | | | | | | |
|-------------------|-------------------------|---------------|----------|----------|----------|----------|
| LIKELIHOOD | Almost Certain 5 | 5 | 6 | 7 | 8 | 9 |
| | Probable 4 | 4 | 5 | 6 | 7 | 8 |
| | Possible 3 | 3 | 4 | 5 | 7 | 7 |
| | Unlikely 2 | 2 | 2 | 4 | 6 | 7 |
| | Rare 1 | 1 | 2 | 4 | 5 | 6 |
| | | Insignificant | Minor | Moderate | Major | Critical |
| | | 1 | 2 | 3 | 4 | 5 |
| IMPACT | | | | | | |

Example

Consider what 'credit risk' would look like without any strategies in place to manage risk. Imagine a bank puts bundles of cash in the banking hall and invites customers to take with them what they need as loans, and repay when they want. We can refer to unmanaged risk as 'gross risk' and the risk after measures have been put in place to reduce the risk as 'net risk'. Let us score the gross credit risk. The probability of losing money is 'almost certain'; and given that the loan book represents around 70% of the bank's assets, the impact is certainly critical for the Bank. This gives us a score of 9. After measures and controls are in place to manage risk (policies, procedures, processes, contracts, payment plans, loan appraisal etc.) we can again estimate the risk; the net risk this time. We can assume that the likelihood has reduced to score 2; and the impact has reduced to 3, giving an overall score of 4 according to the matrix. By putting measures in place to control risk, risk has been reduced from 9 to 4.

Exercise 2 (in groups of 3-5):

Consider the following risks:

- A. Risk of inability to attract and retain good agricultural loan officers
- B. Risk of access to the Bank IT server room
- C. Risk of giving out ghost loans

Follow steps 1 to 3 for each of the above risk

1. Score the risk before any mitigants are in place, i.e. gross risk (first score likelihood, then impact and note the score).
2. List the mitigants that would reduce the risk
3. Score the risk again after the mitigants are in place, i.e. the net risk

The principal strategies to manage agricultural credit risk can be classified into:

1. Risk transfer (4.1)
2. Risk mitigation (4.2 and 4.3)
3. Risk coping (4.4)

A comprehensive risk management strategy may involve a combination of all three strategies (transfer, mitigation and coping). Risk management can be done at different levels that all bear relevance for Centenary Bank's agricultural lending:

- At client (farm, trader, processor) level
- At individual loan level
- At branch or loan officer level
- At institutional level

Where relevant, we will indicate the level at which risk is being managed.

4.2 Risk Transfer

Risk transfer entails the transfer of the risk impact to a willing party, for a fee or premium. Commercial insurance, guarantee schemes and hedging are the well-known forms of risk transfer. Transfer of (credit) risk is usually done within a framework that the institution provides, as it requires high level arrangements with third parties.

At Centenary bank, risk transfer consists of:

- the Danida Loan Guarantee scheme to which 50% of the credit risk is transferred of loans that are placed under the guarantee;
- the (compulsory) weather insurance for production loans.

An example of risk transfer at client level is for instance when a coffee trader transfers part of the price risk to an institutional buyer through a fixed future price.

4.3 Risk mitigation through internal processes and controls

As mentioned before, risk mitigation includes activities designed to reduce the likelihood of an adverse event or reduce the impact of actual losses. Many of the risk mitigating measures are embedded in the Bank's policies, procedures and processes and thus their effect is difficult to measure and analyze. With the help of the risk matrix and imagining a situation without controls in place, an idea of the importance of the controls or risk mitigating measures can be given. Below please find a description of the main factors that mitigate the risk of agricultural credit through the process.

The extreme form of risk mitigation by exiting an activity altogether (for instance stop lending to maize farmers) is not considered here.

Risk mitigation at client level

Let us take a step back by considering the risk mitigation options at farm/ client level and the extent to which we (can) build or rely on them.

The farmer is first and foremost exposed to climatic risk, risk of pests and diseases and price risk, on top of the fundamental issue of irregular farm incomes and fairly expenses throughout the year. Having had to deal with risks and irregularity of income for generations, farm households are in fact very good risk managers themselves.

The risk mitigation possibilities to the farmer are numerous and varied:

- Diversification of income (multiple income sources) – this is the key risk mitigant;
- Irrigation to be less rainfall dependent;

- Use of drought/ pest resistant seeds or planting material;
- Adoption of improved agronomic practices;
- Contract farming to limit price risk;
- Etcetera.

In conclusion, the first level of risk mitigation takes place at client level, on the farm.

Risk mitigation through loan appraisal/ credit scoring/ client selection

All the risks that the farmer is exposed to and his ability to mitigate those risks, factors in to **credit risk** from the agricultural loan officer's perspective, i.e. the risk that the farmer will not repay his loan on time or will not repay at all.

Thus it is key is that the agricultural loan officer, in assessing the loan application, first of all understands to which risks the farmer is exposed; and secondly to what extent and how the client has the ability to mitigate his key risks (as explained in the previous section). The deployed agricultural lending methodology needs to expressly take multiple income sources into account and not only rely on the income of the project to be financed. It also needs to acknowledge and build on the other risk mitigating strategies of the farmer.

On top of the farmer's risk mitigating measures such as having multiple and diverse income sources and applying modern farm techniques, the lending methodology needs to further limit risk exposure by carefully looking at the two drivers of agricultural income, price and production:

- **Price:** the loan officer needs to take conservative prices for his calculations; it is recommended to use the lowest prices over the last 12 month period.
- **Production:** the loan officer needs to be conservative on yield by applying last season's yield and accurate in the land measurement by pacing the land.

If price and/ or production are overestimated, the farmer's repayment capacity will be overestimated and default is a likely outcome.

The loan officer will also make use of the credit scoring model (as presented in paragraph 3.3) to guide him/ her on the risk exposure.

Obviously clients that remain over exposed to risks and/ or have insufficient income to repay a loan they would need, should not be considered for financing. Client selection remains key in the success of any lending program.

In conclusion, the second level of risk mitigation takes place by having an appropriate agricultural credit methodology in place that builds on the risk mitigating strategies of the client. The methodology will result a fair assessment of agricultural income and the farmer's repayment capacity.

Box 2 – Price risk assessment in case of traders of produce

Price Risk Assessment of produce traders

As part of assessing an application from a produce trader, it is important to **identify and quantify the trader's exposure to price risk based on their position in the market**. By netting out their 'long' and 'short' positions, we can understand their true exposure to risk – and what mitigating factors, if any, have been taken to reduce the risk exposure.

Risk mitigation through value chain finance

By employing a comprehensive chain approach that looks beyond the borrower to the health of the chain (see Module 5), the Bank is better informed about the capacity of the chain partners and linkages, including producers' capacity to ensure adequate supply in terms of quantity and quality and/ or price guarantee. The Bank can also finance and manage financial transactions for various actors in the chain (e.g. input suppliers, storage facilities, trade) which may help in securing loan payments that are made directly to producers' accounts.

Non-repayment of credit to chain actors can be greatly reduced by incorporating a lead actor that is considered trustworthy. Such an actor can help instill and ensure accountability. Arrangements of this type are strengthened when a lead actor (co-signatory) is able to absorb risks (e.g. through its equity capital or member savings). Providing financing through a tripartite arrangement not only improves the efficiency of credit delivery, but minimizes the risk of non-performing loans.

In conclusion, a value chain approach can be regarded as the third level of risk mitigation.

Risk mitigation by the credit committee

At Centenary Bank, the decision-making body for approving a loan is the credit committee. At branch level, it consists of at least 3 persons. Arguably, the credit committee is the most important institution within the bank. After the loan officer presents the case and his recommendation, committee members are then given the opportunity to ask questions to the loan officer regarding the details of the client's economic situation and closely check the appraisal and the recommendations made by the loan officer. Decisions are made on a consensus basis.

By separating the loan appraisal (loan officer) from loan approval (credit committee), the credit committee plays a vital dual control role in ensuring that good loan decisions are made consistently.

The credit committee can thus be regarded as the fourth level of risk mitigation.

Post-disbursement risk mitigation through adequate monitoring, collection and recovery

Regular monitoring of agricultural loans is key to detecting potential risks early on. Loan officers are required to visit each client at least twice during the loan period for post approval follow up. Of course, if a problem is detected that may affect loan repayment, action needs to be taken in consultation with the branch manager and/ or credit committee.

Risk mitigation through system of internal controls

There are many risk mitigating factors embedded in Centenary Bank's written down processes, policies and procedures. Examples are ID verification for clients which limits the risk of ghost lending, the fact that all cash transactions take place over the counter which limits the risk of cash disappearing in loan officers' pockets, the credit committee (as explained above), the signing of the loan contract by the manager and not the loan officer. All these measures aim in one way or another to reduce operational risk and/or credit risk.

4.4 Risk mitigation at portfolio level – the Risk Dashboard

Please find below a mock version of a completed agricultural risk dashboard for an imaginary branch, named 'maize valley'. Such a report needs to be prepared on a monthly basis, reviewed and discussed in a wider group, for instance agricultural loan officers and branch manager.

Agricultural Credit Risk Dashboard - Maize Valley Branch

Jun-14

| Agricultural loans | Actual results | Limit | Deviation% | Risk trend |
|--|----------------|-------|------------|------------|
| I. Operational Risk (quarter ending June) | | | | |
| Staff Turnover (annualized) | 12% | 10% | 20% | ↑ |
| Fraud damage in USD | 50,000 | 0 | 50,000 | ↑ |
| Breach of procedures | 15 | 25 | -40% | ↓ |
| Number of exceptions approved by HQ | 34 | 25 | 36% | ↓ |
| II. Credit & Intrinsic Risk | | | | |
| PAR 1-30 days | 2.5% | 2.5% | 0% | → |
| PAR> 30 days | 3.1% | 3.0% | 3% | ↑ |
| PAR> 90 days | 1.9% | 2.0% | -5% | ↓ |
| Migration performing to 1-30d | 1.1% | 1.0% | 10% | ↑ |
| Migration 1-30d to 31-60d | 13.1% | 12.4% | 6% | ↑ |
| Migration 31-60d to 61-90d | 35.0% | 44.0% | -20% | ↓ |
| PAR30 - 3 months on book | 0.0% | 0.5% | -100% | ↓ |
| PAR30 - 6 months on book | 0.5% | 0.70% | -29% | ↓ |
| PAR30 - 9 months on book | 1.2% | 1.20% | 0% | → |
| PAR30 - 12 months on book | 1.9% | 2.50% | -24% | ↓ |
| Portfolio growth | 1.7% | 2% | -15% | ↓ |
| Collateral coverage | 83% | >90% | -8% | ↑ |
| % of agric. loans under Danida LG | 55% | >50% | -45% | ↑ |
| III. Concentration risk | | | | |
| Agriculture as % of branch loan portfolio | 45% | 50% | -10% | ↓ |
| Agric. production as % of agric. pf. | 56% | 60% | -7% | ↓ |
| Agric. Marketing as % of agric. pf. | 35% | 31% | 13% | ↑ |
| Agric. Processing as % of agric. pf. | 8% | 9% | -11% | ↓ |
| IV. Agricultural production risk | | | | |
| Climatic Risk Outlook | LOW | LOW | | → |
| Maize price (kg) | 850 | | | |
| Matoke price (bunch) | 21050 | | | |
| Coffee Robusta price (kg) | 2200 | | | |
| V. Untimely disbursement risk | | | | |
| Average processing time (days) | 4 | 5 | -20% | ↓ |

Limits

It is important to set limits that are meaningful, i.e. when they are violated, it induces the responsible persons to take action. Setting limits too low will lead to frequent violations which will cause wariness; setting limits too high may lead to undue risk exposure.

Actions

Based on the actuals in the dashboard, we can take two types of actions (or a combination of the two):

1. Corrective action. By taking corrective action, we aim at limiting or reversing the negative trend that we have spotted in our dashboard. For example:
 - If we exceed certain sub-sector limits we can stop or slow down lending to a certain sub-sector for 1 or 2 months until the exposure has reduced;
 - If 3 month-vintages are deteriorating, we need to tighten credit standards;
 - If migration from one aging category to another exceeds limits, collection efforts may need to be reinvigorated.
2. Escalation. When certain limits are exceeded and there is no quick remedy, a loan officer needs to escalate the limit violation to the branch manager; and if needed the branch manager needs to escalate the violation of branch limits to the Head Office agricultural department. Competent authorities will then advise on a remedial strategy.

Exercise 3: complete the risk dashboard in groups of 3 to 5 for a branch of your choice. Try to use real data from the branch and where absent, use best estimates.

4.5 Risk Coping or risk acceptance

When the cost of risk mitigation outweighs the potential benefit, one can choose to cope with the risk or accept it as it is. No action is taken to mitigate the risk exposure; this should be a conscious decision that is well documented.

Annex 1 – Scorecard for agricultural loans below 50 million Shs

| Credit Score Model for Agricultural Loans Below UGX 50 Mn | | | | | |
|---|--|--|-------|-------|--|
| PART "A" - GENERAL CREDIT RISK PARAMETERS | | | | | |
| SI No | ITEM | RANGE | SCORE | INPUT | |
| 1 | CLIENT REPUTATION | Customer of very good character and known by more than half the number of committee members | 10 | | |
| | | Customer known by at least 2 committee members and introduced/guaranteed by reputed client | 6 | | |
| | | Customer was introduced and guaranteed by reputed client | 2 | | |
| | | New Client | 0 | | |
| | | <i>Input score</i> | | | |
| | | 2 RELEVANT EXPERIENCE | | | |
| | Number of years in the business | More than 10 years | 8 | | |
| | | More than 5 years | 6 | | |
| | | More than 2 years | 3 | | |
| | | Less than 2 years | 2 | | |
| | | New entrant | 1 | | |
| | | <i>Input Score</i> | | | |
| 3 | PREVIOUS LOAN HISTORY | NUMBER OF TIMES CLIENT HAS BORROWED | 10 | | |
| | | More than 5 times | 8 | | |
| | | >3 times <5 times | 5 | | |
| | | > 2 times | 2 | | |
| | | One time | 0 | | |
| | | New borrower | 0 | | |
| <i>Input Score</i> | | | | | |
| 4 | PREVIOUS LOAN HISTORY | Average days of delay <2 days | 5 | | |
| | | Average days of delay < 2 but less than 4 days | 2 | | |
| | | Average days of delay >4 days | 0 | | |
| | | <i>Input Score</i> | | | |
| | | COLLATERAL | | | |
| 5 | COLLATERAL TYPE | Land Title (Developed) | 10 | | |
| | | Land Title (Undeveloped) | 6 | | |
| | | Motor Vehicle | 2 | | |
| | | Unregistered land | 2 | | |
| | | Chattel | 2 | | |
| | | Guarantor | 2 | | |
| | | <i>Input Score</i> | | | |
| 6 | COLLATERAL VALUE | FSV>150% of Loan Amount | 10 | | |
| | | FSV=100% to150% of Loan Amount | 8 | | |
| | | FSV below 100% | 2 | | |
| | | <i>Input Score</i> | | | |
| | | 7 Residential Home | | | |
| | Home owned with developed land title | Home owned with developed land title | 8 | | |
| | | Home owned on undeveloped/Kibanjja | 4 | | |
| | | Home rented | 0 | | |
| | | <i>Input Score</i> | | | |
| FINANCIALS | | | | | |
| 8 | Current Ratio (Current Assets/Current Liabilities) | More than 100% | 6 | | |
| | | 80% -100% | 4 | | |
| | | >50%-80% | 2 | | |
| | | Below 50% | 0 | | |
| | | <i>Input Score</i> | | | |
| 9 | INSTALMENT AMOUNT | less than 30% of monthly disposable income | 8 | | |
| | | less than 60% of monthly disposable income | 4 | | |
| | | Near or more than 100% of disposable income | 2 | | |
| | | <i>Input Score</i> | | | |
| | | 10 ACCOUNT RUN | | | |
| | monthly deposits more than 5 times the instalment | monthly deposits more than 5 times the instalment | 5 | | |
| | | monthly deposits more than double the instalment | 3 | | |
| | | Monthly deposits equal or below the instalment | 2 | | |
| | | <i>Input Score</i> | | | |
| | | 11 VILLAGE POTENTIAL: Borrower situate in village/town council/place with credit potential considered (business/activity location) | | | |
| | High Potential | High Potential | 5 | | |
| | | Medium | 2 | | |
| | | Low | 0 | | |
| | | <i>Input Score</i> | | | |
| Sub-Total GENERAL RISK PARAMETERS | | | 85 | 0 | |

| PART B- AGRI PRODUCTION LOANS | | | | |
|------------------------------------|----------------------------------|--|------------------------------------|-------|
| SI No | ITEM | RANGE | SCORE | INPUT |
| 1 | EXTENT OF FARM CULTIVATED | MORE THAN 20 ACRES | 5 | |
| | | >10 ACRES BUT <20 ACRES | 4 | |
| | | >5 ACRES BUT <10ACRES | 3 | |
| | | MORE THAN 2 ACRES | 2 | |
| | | 2 ACRES AND LESS | 1 | |
| | | <i>Input Score Given</i> | | |
| 2 | AGRI-PRODUCTION RISK | | | |
| | | YIELD as percentage of previous year's yield | as per or beyond estimate/ 100% | 4 |
| | | (If yield is fluctuating, immediate three crop seasons' average yield can be reckoned) | likely to be 85% or above | 3 |
| | | | likely to be between 70%-85% | 2 |
| | | | likely to be between 70%-60% | 1 |
| | | | likely to be less than 60% | 0 |
| <i>Input Score Given</i> | | | | |
| 3 | PRICE RISK | | | |
| | | Price Volatility observed last season | Stable or Low volatility up to 10% | 6 |
| | | Price Volatility= | Volatility >10% but <20% | 4 |
| | | (Max Price-Min Price)/Average Price | Volatility >20% but <30% | 3 |
| | | Average Price=(Max +Min)/2 | Volatility >30% but <40% | 2 |
| | | (If immediate preceding season's price is not reflective of normal trend, immediate three crop seasons' average price can be reckoned) | Volatility >40% and <50% | 1 |
| | Very High volatility 50% or more | 0 | | |
| <i>Input Score Given</i> | | | | |
| SUB TOTAL FOR AGRI PRODUCTION RISK | | | 15 | 0 |

| PART C - AGRI PROCESSING, AGRI MARKETING & LIVE STOCK ACTIVITIES (Non-farm activity) | | | | |
|--|------------------------------------|---------------------------------------|----|---|
| 1 | REGULARITY OF INCOME FROM ACTIVITY | | | |
| | | Stable year round income | 5 | |
| | | Seasonal income | 3 | |
| | | Sporadic | 1 | |
| <i>Input Score Given</i> | | | | |
| 2 | DEMAND SUPPLY GAP & Competition | | | |
| | | Good demand and low competition | 5 | |
| | | Adequate demand with fair competition | 3 | |
| | | Declining demand & highly competitive | 1 | |
| <i>Input Score Given</i> | | | | |
| 3 | TREND IN NET INCOME | | | |
| | | Increasing | 5 | |
| | | Steady | 3 | |
| | | Declining | 1 | |
| <i>Input Score Given</i> | | | | |
| SUBTOTAL FOR NON-FARM ACTIVITY | | | 15 | 0 |

| SUMMARY | | MAX | SCORE |
|---|---|----------------|-------|
| FOR CROP PRODUCTION LOANS | | | |
| A | General Risk Parameters | 85 | 0 |
| B | Agri Production Risk factors | 15 | 0 |
| TOTAL SCORE | | Part A +Part B | 100 |
| FOR OTHER AGRI LOANS- (LIVESTOCK,PROCESSING & MKTG) | | | |
| A | General Risk Parameters | 85 | 0 |
| C | Agri Processing/Marketing/Live stock activities | 15 | 0 |
| TOTAL SCORE | | Part A +Part C | 100 |

| Credit Grade for Micro Loans and Loans below 50 Mn | | |
|--|---------------------|--|
| Score % | | |
| 80% and above | A | |
| 66% to 79% | B | |
| 50%-65% | C | |
| Below 50% | D | |
| Decision Matrix | | |
| Score for Accept/Reject Decision | | |
| Scores of 50% and above | Accept | |
| 40% to 50% | Refer to Supervisor | |
| Below 40% | Reject | |

Annex 2 - Scorecard for agricultural loans above 50 million Shs

Crop Production > 50m Shs

| SI/No | Parameter | Max | Assigned |
|-------|---|-----|----------|
| | Production Risk | | |
| 1 | Crop is traditionally grown in area | 4 | |
| | non traditional but soil and climate suitable | 2 | |
| | non traditional and suitability of soil/climate unknown | 0 | |
| 2 | irrigation facility - canal/sprinkler/drip available | 4 | |
| | rain fed- generally no drought during last 3 seasons | 2 | |
| | rain fed- but droughts frequent | 0 | |
| 3 | Quality inputs -seeds, fertilisers , pesticides available | 2 | |
| | Quality inputs difficult to procure | 0 | |
| 4 | technical assistance- farm extension services available | 2 | |
| | technical assistance not available nearby | 0 | |
| 5 | Crop damage due to infestation | | |
| | Not likely as preventive measures taken last season | 2 | |
| | Damage under control due to reactive measures | 1 | |
| | No control and extensive damage last season | 0 | |
| | Sub Total Production risk | 14 | 0 |
| | Price Risk | | |
| 5 | Demand likely to exceed crop arrival | 3 | |
| | demand to be equal to supply | 2 | |
| | demand likely to be less than supply | 0 | |
| 6 | Price likely to be more than last season's | 3 | |
| | Price more or less at the same level as last season | 2 | |
| | Price likely to be less | 0 | |
| 7 | forward sale contracted with committed price | 2 | |
| | forward sale without committed price | 1 | |
| | Sales on prevailing market price | 0 | |
| 8 | No restriction on exports/movement of produce | 2 | |
| | restrictions on export/ movement | 0 | |
| | Sub Total Price Risk | 10 | 0 |
| | Debt Servicing Ability | | |
| 9 | Present Net Income/Existing Debt Repayment Obligation | | |
| | Ratio is more than 3 | 2 | |
| | Ratio is more than 2 but less than 3 | 1 | |
| | All others | 0 | |
| 10 | Net Incremental Income / Proposed Loan | | |
| | More than 1.5 times | 2 | |
| | one to 1.5 times | 1 | |
| | Less than one time | 0 | |
| 11 | Value of land owned/Total Debt (existing +proposed) | | |
| | More than 1.5 times | 2 | |
| | 1-1.5 times | 1 | |
| | < 1.0 times | 0 | |
| | Sub Total Debt Servicing Ability | 6 | 0 |
| | Total Business Risk for Agri Production | 30 | 0 |

Agricultural production – investment loans – tractors > 50m Shs

| | | | |
|--------------|--|----|---|
| <i>Sl No</i> | <i>Farm Mechanization Risks-Tractor financing</i> | | |
| <i>1</i> | <i>Area cultivated</i> | | |
| | Area cultivated is more than 10 Hectares | 5 | |
| | Area cultivated is more than 5 Hectares but less than 10 Ha | 3 | |
| | Area cultivated less than 5 Ha but more than 2.5 Ha | 1 | |
| | Less than 2.5 Ha | 0 | |
| <i>2</i> | <i>Hiring out of tractor</i> | | |
| | good scope; more than 500 hours of operation p.a. | 5 | |
| | adequate scope with hiring out for 300-500 hours per annum | 3 | |
| | Hiring out of tractor for 100- 300 hours | 1 | |
| | Less than 100 hours per annum | 0 | |
| <i>3</i> | <i>Hire charges variability with input costs</i> | | |
| | Increase in input costs can be passed on in full to hiree | 3 | |
| | Some increase in costs only can be passed on | 1 | |
| | Hire charges are stable and/or demand is inadequate | 0 | |
| <i>4</i> | <i>Availability of servicing facilities</i> | | |
| | Available with in 5 KM | 3 | |
| | Available with in 5 KM -10 KM | 1 | |
| | Not available for a distance of 10 Km | 0 | |
| | Sub Total 1 | 11 | 0 |
| <i>5</i> | <i>Proceeds from crop</i> | | |
| | Crop Price likely to be more than last season's | 2 | |
| | Crop Price more or less at the same level as last season | 1 | |
| | Price likely to be less | 0 | |
| <i>6</i> | <i>Selling arrangement for produce</i> | | |
| | forward sale contracted with committed price | 2 | |
| | forward sale without committed price | 1 | |
| | Sales on prevailing market price | 0 | |
| | Sub Total 2 | 4 | 0 |
| | Debt Servicing ability | | |
| <i>7</i> | <i>Present Net Income/Existing Debt Repayment Obligation</i> | | |
| | 2.0 or more | 2 | |
| | 1.50 -2.0 times | 1 | |
| | Less than 1.50 | 0 | |
| <i>8</i> | <i>Net Incremental income / Proposed Loan</i> | | |
| | More than 1.5 | 2 | |
| | >1.25 and less than 1.5 | 1 | |
| | <1.25 | 0 | |
| | Sub Total 3 | 4 | 0 |
| <i>9</i> | <i>Tractor attachments- trailer, paddler, or others</i> | | |
| | Owned | 2 | |
| | To be hired/leased | 1 | |
| | not available | 0 | |
| <i>10</i> | <i>Availability of skilled labour fot tractor operations</i> | | |
| | owner driven/employees with knowledge of tractor operations | 2 | |
| | employee to be hired- available | 1 | |
| | availability of tractor operators is limited | 0 | |
| <i>11</i> | <i>Availability of fuel and spares etc</i> | | |
| | Easily available | 2 | |
| | Available but at a distance of 10Km and over | 1 | |
| | Scarcity | 0 | |
| | Sub Total 4 | 6 | 0 |
| | Total for risks in Tractor Finance | 30 | 0 |

Agricultural production – investment loans – other than tractors > 50 m Shs

| | Farm Mechanization/Investment Risks-Other than tractors | | |
|----|---|----|--|
| | Sprayers, drip irrigation, sprinklers, green houses, oil engines & pumpsets, tillers, other farm equipments like paddle, thresher | | |
| | | | |
| 1 | <i>Land Area</i> | | |
| | Area cultivated >5 Ha | 5 | |
| | Area cultivated 2.5 Ha -5 Ha | 2 | |
| | Area cultivated is >1.5 Ha and <2.5 Ha | 1 | |
| | Area cultivated <1.5Ha | 0 | |
| 2 | <i>Hire charges from hiring out equipment where possible</i> | | |
| | Estimated Hire charges in a year is 50% or more of instalment | 5 | |
| | Hire charges in a year >35% but less than 50% of instalment | 2 | |
| | Hire charges is 25%- 35% of instalment | 1 | |
| | Estimated Hire charges <25% of instalment payable | 0 | |
| | In cases of drip/sprinklers/green houses which cannot be hired out being permanent fixtures | | |
| 3 | <i>Estimated increase in production may be used as a parameter</i> | | |
| | Increase in production is 75% and more due to equipment | 5 | |
| | Increase in production is 50% -75% | 2 | |
| | Increase in production 20% -50% | 1 | |
| | Increase is below 20% | 0 | |
| 4 | <i>Availability of Servicing facilities</i> | | |
| | Servicing facility available within 5 Km | 2 | |
| | Servicing facility available within 5 Km-10Km | 1 | |
| | Servicing facility not available or available beyond 10 Km | 0 | |
| 5 | <i>Input risks</i> | | |
| | Quality inputs -seeds, fertilisers , pesticides available | 1 | |
| | Quality inputs difficult to procure | 0 | |
| 6 | <i>Technical advisory services</i> | | |
| | technical assistance- farm extension services available | 1 | |
| | technical assistance not available nearby | 0 | |
| | Sub Total Business risk | 14 | |
| 7 | <i>Price risk</i> | | |
| | Crop Price likely to be more than last season's | 3 | |
| | Crop Price more or less at the same level as last season | 2 | |
| | Price likley to be less | 0 | |
| 8 | <i>Off take risk</i> | | |
| | forward sale contracted with committed price | 2 | |
| | forward sale without committed price | 1 | |
| | Sales on prevailing market price | 0 | |
| | Sub Total Price risk | 5 | |
| | Debt Servicing Capacity | | |
| 9 | <i>Present Net Income/Existing Debt Repayment Obligation</i> | | |
| | Ratio is more than 2 | 2 | |
| | 1.5 times to 2 | 1 | |
| | <1.5 times | 0 | |
| 10 | <i>Net Incremental income / Proposed Loan</i> | | |
| | Ratio is more than 2 | 2 | |
| | 1.5 times to 2 | 1 | |
| | <1.5 times | 0 | |
| 11 | <i>Value of land owned/Total Debt (exsiting +proposed)</i> | | |
| | Ratio is more than 2 | 2 | |
| | 1.5 times to 2 | 1 | |
| | <1.5 times | 0 | |
| | Sub Total 3 | 6 | |
| 12 | <i>Ease of operation & maintenance</i> | | |
| | Easy to operate & maintain; | 2 | |
| | Easy to operate but maintenace requires skilled mechanics | 1 | |
| | Difficult to operate and maintain | 0 | |
| 13 | <i>Operating costs</i> | | |
| | Negligible as manual operation | 3 | |
| | Low -electric power | 1 | |
| | High as operates on fossil fuels | 0 | |
| | Sub Total 4 | 5 | |
| | Total risks score | 30 | |

Agricultural production – farm & land development > 50m Shs

| Farm Development Loans | | | |
|---|---|------------------|-----------------|
| These are term credits for tenors > 3 years and are intended to facilitate irrigation potential or bring additional land acreage into agricultural production of long duration /perennial/cash crops such as coffee/tea/cocoa etc | | | |
| | For Bore well/dug well | Max score | Assigned |
| 1 | <i>Existing Area under production</i> | | |
| | 10 Ha and above | 5 | |
| | 5 Ha- 10 Ha | 2 | |
| | Below 5 Ha | 0 | |
| 2 | <i>Availability of Sub Soil water</i> | | |
| | Established availability through testing | 5 | |
| | Expected availability- presence of wells in nearby areas | 2 | |
| | No knowledge about ground water resources - taking a chance | 0 | |
| 3 | <i>Yield increase or income increase due to bore/dug well</i> | | |
| | increase above 75% | 5 | |
| | increase 50%- 75% of current yield without irrigation | 2 | |
| | increase 35%- 50% | 1 | |
| | increase <35% | 0 | |
| 4 | <i>Increase in cultivated area due to irrigation</i> | | |
| | additional area-50% and above of existing cultivated area | 5 | |
| | 25% -50% of existing area | 2 | |
| | >15% but Less than 25% | 1 | |
| | Less than 15% increase | 0 | |
| 5 | <i>Usage of land for additional crop resulting in enhanced income</i> | | |
| | Income increase 75% and above of current net income | 5 | |
| | Income increase 50% -75% | 2 | |
| | Income increase 30% -50% | 1 | |
| | Less than 30% | 0 | |
| 6 | <i>Water distribution arrangement</i> | | |
| | Sprinklers/drip irrigation system | 5 | |
| | through pump and channels | 3 | |
| | manual watering | 0 | |
| | Business Risk for Land development - Bore/Dug well | 30 | 0 |
| For Other Land Development activities | | | |
| | | Max score | Assigned |
| 1 | <i>Existing Area under production</i> | | |
| | 10 Ha and above | 5 | |
| | 5 Ha- 10 Ha | 2 | |
| | Below 5 Ha | 1 | |
| 2 | <i>Proposed Additional acreage to Existing area</i> | | |
| | 75% and above | 5 | |
| | 50% - 75% | 2 | |
| | > 25% but Less than 50% of existing | 1 | |
| | less than 25% | 0 | |
| 3 | <i>Suitability of additional land for agri production</i> | | |
| | Suitable ; requires some clearing and levelling | 3 | |
| | Suitable but requires moderate clearing and levelling | 1 | |
| | all others | 0 | |
| 4 | <i>Availability of good quality seedlings/plantings</i> | | |
| | Certified quality planting material available | 3 | |
| | Available without quality certification | 1 | |
| | Short supply | 0 | |
| 5 | <i>Availability of water</i> | | |
| | Ample water supply- irrigation facility available | 3 | |
| | Adequate- rain fall is sufficient after certain stage of growth | 1 | |
| | Inadequate rainfall- no regular source of water | 0 | |
| 6 | <i>Availability of inputs -fertiliser/pesticide/farmyard manure</i> | | |
| | Available | 2 | |
| | Supply not consistent | 0 | |
| 7 | <i>Technical Services</i> | | |
| | Farm extension technical services available within 25 Km distance | 2 | |
| | Not available/distance too much | 0 | |
| 8 | <i>Ease of access to market and demand for produce</i> | | |
| | good access and growing demand | 2 | |
| | fair access and growing demand | 1 | |
| | poor access and /or slack demand | 0 | |
| 9 | <i>Debt Servicing Ability with current income=DSCR =N/D</i> | | |
| | N=Current Net Income before interest and depreciation | | |
| | D= (Interest on loans + Instalments payable) during one year | | |
| | DSCR >2.5 times | 5 | |
| | 1.75-2.5 times | 2 | |
| | 1.50-1.75 | 1 | |
| | Below1.5 | 0 | |
| | Business Risk for Land development - other than Bore/Dug well | 30 | 0 |

Livestock > 50m Shs

| SI No | Agri Production -Live Stock Financing Risks | |
|-------|--|-----|
| 1 | <i>Adequacy of Land/shed/cage/ barn/ sty etc</i> | Max |
| | Ample land for grazing/housing of livestock | 3 |
| | Adequate for the population of livestock existing +addition proposed | 1 |
| | Inadequate for proposed population of livestock | 0 |
| 2 | <i>Availability of water</i> | |
| | Adequate and regular water sources | 3 |
| | Adequate but shortage now and then | 1 |
| | Inadequate for proposed population of livestock | 0 |
| 3 | <i>Availability of feed and feed supplements</i> | |
| | Available without interruption | 4 |
| | Available with shortage now and then | 2 |
| | Frequent shortages | 0 |
| 4 | <i>Pass through of cost escalation in feed and nutrient prices</i> | |
| | 100% pass through (PI see note below) | 3 |
| | Partial pass through of 50% or more | 2 |
| | Pass through of cost escalation less than 50% | 0 |
| 5 | <i>Availability of Services of Veterinary Doctor</i> | |
| | Available and regular screening of live stock for diseases | 2 |
| | Irregular screening but experienced staff know to treat minor outbreaks | 1 |
| | Services not available easily | 0 |
| 6 | <i>Vulnerability to diseases</i> | |
| | Vaccination where applicable done regularly | 1 |
| | No preventive steps taken | 0 |
| 7 | <i>Availability of veterinary medicines</i> | |
| | Available easily within 10 Km radius | 1 |
| | Not easily available | 0 |
| 8 | <i>Volatility (downside) in price realisation during last 12 months</i> | |
| | Observed volatility <10% /stable prices | 4 |
| | Observed Downside volatility between 10%-20% | 2 |
| | Downside volatility >20% but less than 30% | 1 |
| | More than 30% | 0 |
| 9 | <i>Selling and Distribution arrangements</i> | |
| | Has set up own retail distribution | 2 |
| | supplies to established clientele like department stores/restaurants etc | 1 |
| | no formal distribution arrangement | 0 |
| 10 | <i>Cold Storage and Cold Chain for supplies</i> | |
| | Has cold storage and refrigerated vans for supplies | 2 |
| | Only cold storage at place of business | 1 |
| | no cold storage for preservation | 0 |
| 11 | <i>Credit Sales</i> | |
| | Maximum of 7 days credit to established customers | 3 |
| | Credit period upto 30 days for established customers | 1 |
| | Credit period exceeding 30 days | 0 |
| 12 | <i>Secondary sources of income</i> | |
| | Regular & > 25% of main business income | 2 |
| | regular & between 15%-25% of main business income | 1 |
| | irregular or less than 15% of main business income | 0 |
| | | 30 |

Processing > 50m Shs

| SI No | Agri Processing Risks | Max score | Assigned |
|-------|--|-----------|----------|
| 1 | <i>Distance from Production Centres</i> | | |
| | Within 50 Km from major producing areas | 2 | |
| | Within 50-100 Km from major producing areas | 1 | |
| | Over 100 Km from procurement centre | 0 | |
| 2 | <i>Distance from major consumption areas</i> | | |
| | within 100 Km from major consuming areas | 2 | |
| | 100-150 Km from consuming centres | 1 | |
| | Over 150 Km from consuming centres | 0 | |
| 3 | <i>Connectivity with procurement and consuming centres</i> | | |
| | Well connected by rail and or by good roads | 2 | |
| | Not so well connected | 0 | |
| 4 | <i>Transport facilities</i> | | |
| | Good facilities -without delay | 2 | |
| | Some Delays in transportation < 2 days | 1 | |
| | Major delays in transportation >2 days | 0 | |
| 5 | <i>Power and water for processing</i> | | |
| | Uninterrupted availability | 2 | |
| | available ; interruptions managed with generators | 1 | |
| | Difficult power situation | 0 | |
| 6 | <i>Availability of Technical expertise</i> | | |
| | Well Experienced operators | 2 | |
| | Operators with some experience | 1 | |
| | Difficult to get trained operators | 0 | |
| 7 | <i>Demand for product in nearest market & Installed Capacity</i> | | |
| | high demand; capacity less than 1/4 of demand | 2 | |
| | Adequate demand; capacity 50% -100% of demand | 1 | |
| | Low demand; capacity is high (100% or more) | 0 | |
| 8 | <i>Passthrough of input costs escalation</i> | | |
| | Full pass through of costs increase in selling price | 2 | |
| | Partial Passthrough Over 50% of cost increase | 1 | |
| | Low pass though due to slack demand or quality issues | 0 | |
| 9 | <i>Adequacy of Storage facility of processed product</i> | | |
| | Good storage facilities available | 2 | |
| | Storage facilities exist but need upkeep | 1 | |
| | Poor or no storage facilities | 0 | |
| 10 | <i>Packaging of final processed product</i> | | |
| | Good and attractive packaging | 2 | |
| | Fair packaging | 1 | |
| | Poor packaging | 0 | |
| 11 | <i>Distribution to Marketing</i> | | |
| | sales to wholesale distributors under agreement | 2 | |
| | sales to retailers through own sales personnel | 1 | |
| | no distributors or sales force | 0 | |
| 12 | <i>Credit Sales</i> | | |
| | Maximum of 7 days credit to established customers | 3 | |
| | Credit period upto 30 days for established customers | 2 | |
| | Credit period exceeding 30 days and up to 45 days | 1 | |
| | Credit period >45 days | 0 | |
| 13 | <i>Secondary Sources of Income</i> | | |
| | Regular & > 25% of main business income | 2 | |
| | regular & between 15%-25% of main business income | 1 | |
| | irregular or less than 15% of main business income | 0 | |
| 14 | <i>Demand & Installed processing capacity</i> | | |
| | The processing capacity is less than local demand | 3 | |
| | Processing capacity is adequate to meet local demand | 1 | |
| | Processing capacity exceeds local demand | 0 | |
| I | Business Risks in Processing | 30 | 0 |

Marketing > 50m Shs

| SI No | Agri Marketing Risks | Maximum | Assigned |
|-------|---|-----------|----------|
| 1 | <i>Procurement</i> | | |
| | Purchases under firm contracts for sale | 3 | |
| | Purchase against regular but uncommitted sale orders | 2 | |
| | Purchases with speculative intent | 1 | |
| 2 | <i>Diversification of Produce marketing</i> | | |
| | Dealing in multi products with many customers | 3 | |
| | Dealing in single product with many customers | 2 | |
| | Dealing in single product with limited clients | 1 | |
| 3 | <i>Business Premises</i> | | |
| | Business Premises in major consuming centre | 1 | |
| | Business premises out of major consuming centre | 0 | |
| 4 | <i>Selling arrangement</i> | | |
| | Buys, stores and sells | 2 | |
| | Buys and sells immediately without storing | 1 | |
| 5 | <i>Storage Facility</i> | | |
| | Owns easily accessible & good storage facility of capacity | 3 | |
| | Rents easily accessible & good storage facility | 1 | |
| | Storage facility of poor quality irrespective of access | 0 | |
| 6 | <i>Types of customers</i> | | |
| | Government departments, corporates, institutions, departmental stores etc | 3 | |
| | Dealers/Retailers who are regular customers | 2 | |
| | Retail to consumers | 1 | |
| 7 | <i>Cleaning & Repackaging of produce</i> | | |
| | Undertakes cleaning and repacking in small packs | 2 | |
| | Undertakes cleaning but sells without repacking in smaller packets | 1 | |
| | Sells as received | 0 | |
| 8 | <i>Credit Sales-days</i> | | |
| | Maximum seven days for long standing customers | 3 | |
| | Credit to long standing good clients of maximum 30 days | 2 | |
| | Credit >30 days- 45 days | 1 | |
| | Credit extended over 45 days | 0 | |
| 9 | <i>Accounts Maintenance</i> | | |
| | Proper books of accounts maintained upto date | 2 | |
| | Books of accounts kept but updated weekly | 1 | |
| | Books of accounts not updated regularly ; only bills/invoices kept | 0 | |
| 10 | <i>Sales and distribution</i> | | |
| | Wholesaler | 4 | |
| | Retailer with a number of outlets | 2 | |
| | Retailer with single outlet | 1 | |
| 11 | <i>Retail outlet/s location</i> | | |
| | Outlet/s in upmarket location/s attracting good footfall | 2 | |
| | Outlet/s in good location/s attracting reasonable footfall | 1 | |
| | Outlet/s in not so well developed location/ NO OUTLETS | 0 | |
| 12 | <i>Potential for export</i> | | |
| | Export demand being tapped | 2 | |
| | Exports in small way; yet to pick up | 1 | |
| | No exports ; only domestic sales | 0 | |
| | Total Business Risks in Agri-Marketing | 30 | 0 |